

## Cultural and Tourism Experts in Ireland

**NAME:** Mark Henry

**OCCUPATION:** Director of Central Marketing

**Contact Information:** [mhenry@tourismireland.com](mailto:mhenry@tourismireland.com)

**Tel:** 087-277-3568

**NAME:** Gillian Binchy

**OCCUPATION:** Publicity Officer, **Failte Ireland**

**CONTACT INFORMATION:** Gillian Binchy, Publicity Officer, Fáilte Ireland,  
Amiens Street, Dublin 1, IRELAND Tel: 01-8847119 [gillian.binchy@failteireland.ie](mailto:gillian.binchy@failteireland.ie)

**NAME:** Elaine Craig

**Occupation:** Destination PR Officer, NITB

**Contact Information:** 028-9044-1576

**Email** [e.craig@nitb.com](mailto:e.craig@nitb.com)

**Web:** [www.nitb.com](http://www.nitb.com)

**NAME:** John King

**OCCUPATION:** Director Heritage and Tourism for the Shannon Region

**CONTACT INFORMATION:**

Email: [kingj@shannondev.ie](mailto:kingj@shannondev.ie)

Web: [www.shannonregiontourism.ie](http://www.shannonregiontourism.ie)

Tel: +353 (0)86 2561673

**ADDITIONAL INFORMATION:**

John King is the Tourism Director of Shannon Development, the regional tourism authority. John is an expert on tourism in the Shannon region, what to see, what to do and where to go.